



Reasons to use a **Travel Agent**

CUSTOMER ADVOCACY: If you have a problem with a particular part of your travel experience, the agent is there to act on your behalf to see that restitution is made.

EXPERT GUIDANCE: Travel agents are experts in understanding and deciphering the myriad of travel information and codes out there. It's what they've been trained to do and they do it every day.

PERSONALIZED SERVICE: Instead of an impersonal voice thousand of miles away, travel agents are your neighbors. They know what you want and what you value in your travel experience.

PROFESSIONAL ADVICE: Travel agents are there to make sure you get where you want to go, when you want to go and for the lowest price.

TIME: Instead of checking a long list of travel Web pages, which only provide rates and fares for the companies that have contracted with them, why not go straight to the source? A travel agent has all the information at their fingertips, saving you a few hours in front of the computer screen.

UNBIASED INFORMATION: Agents work for their clients, not for a travel supplier. It makes sense that a happy customer will be a repeat customer.

Article from travelsense.org and ASTA